

### **European Credit Conference**

Renaat Berckmoes, Chief Financial Officer

**Barcelona - September 22, 2011** 

#### Experience life in the Digital World.





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#### Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995.

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Adjusted EBITDA and Free Cash Flow are non-GAAP measures as contemplated by the U.S. Securities and Exchange Commission's Regulation G. For related definitions and reconciliations, see the Investor Relations section of the Liberty Global, Inc. website (http://www.lgi.com). Liberty Global, Inc. is our controlling shareholder.



## Agenda

Who we are

2 Future growth and outlook















## 1 A cable company with a proven track record





- Stable level of investments
- Active node splitting to create next-gen network





A strong brand

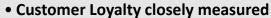




- Full interactive digital HDTV platform with true VOD
- Active beyond cable: WiFi and mobile



Service is key



- Management reward system based on satisfaction levels
- Leading service levels through efficiency



Our people

- Strong, diversified management team
- Balance between long track record and outside experience
- Great company culture, promote from within



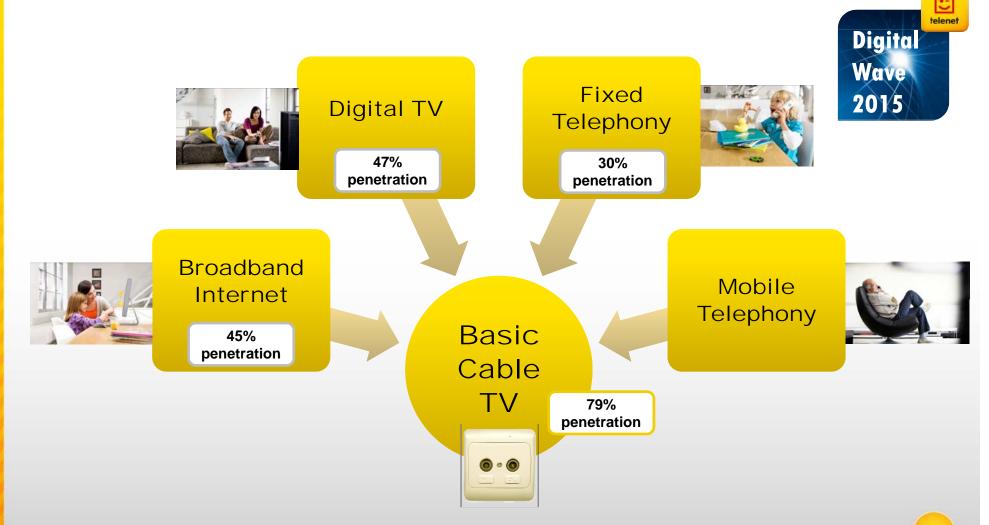
**Solid financials** 

- Strong revenue growth and significant runway ahead
- Sustained focus on efficiency and disciplined cost control
- Prudent balance sheet management



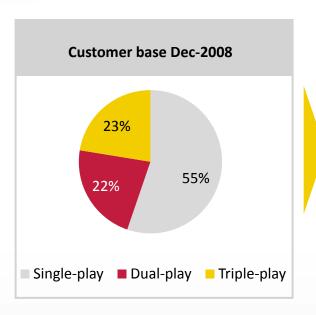


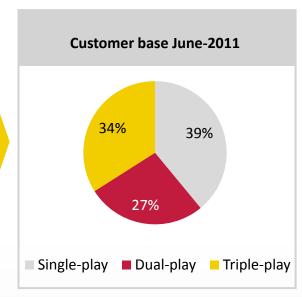
2 ... And a clear and balanced strategyCross- and upsell to cable TV customers

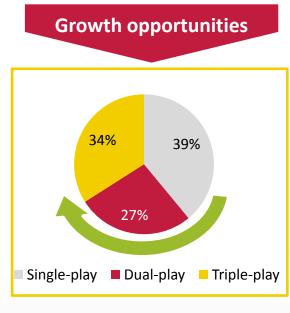




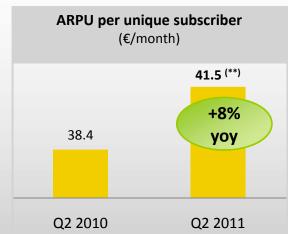
# The importance of multiple-play<sup>(\*)</sup> in our strategy

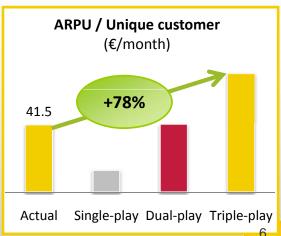










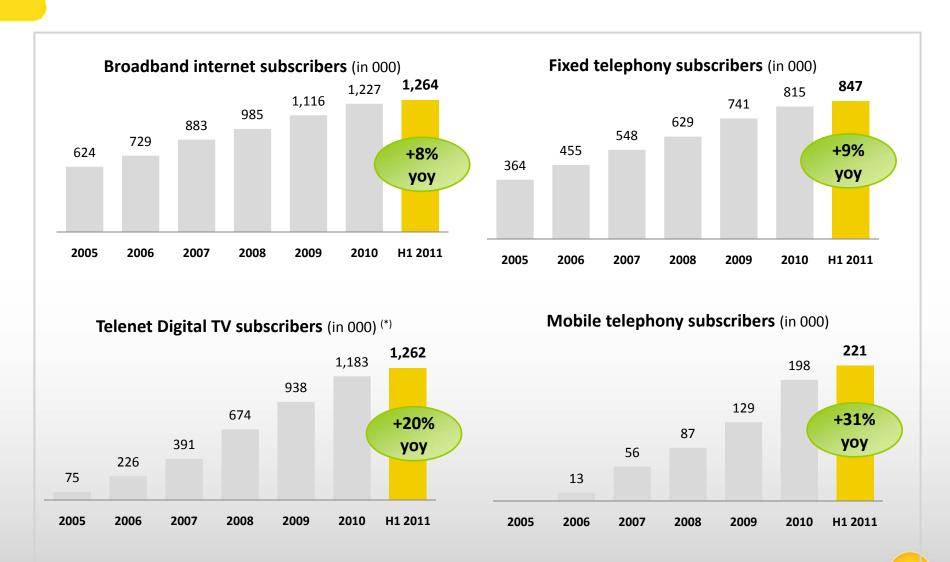


<sup>(\*)</sup> Multiple-play refers to customers subscribing to two or more products, therefore not specifically in a bundle.

<sup>(\*\*)</sup> Growth in our ARPU per unique subscriber would have been 9% yoy when adjusting for the loss of revenue on premium rate services.

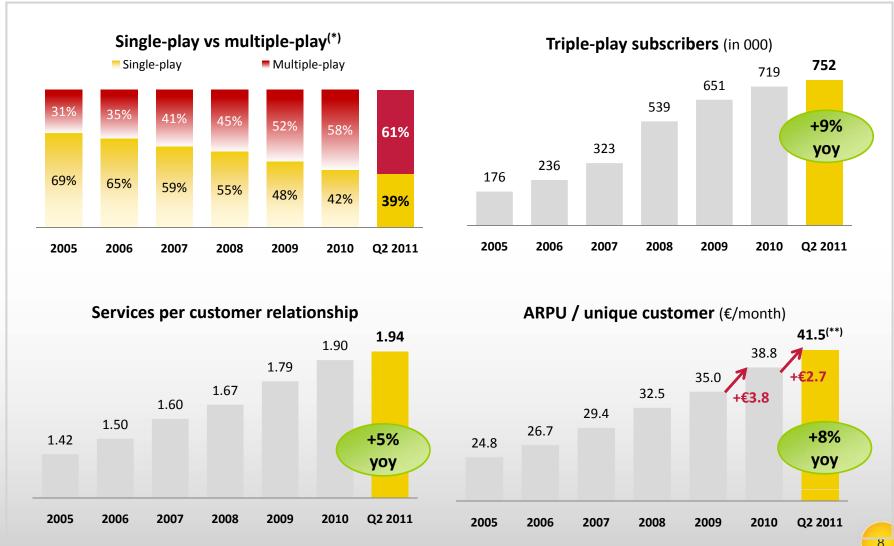


## 4 Strong operating trends across all products





## Solid multiple-play economics

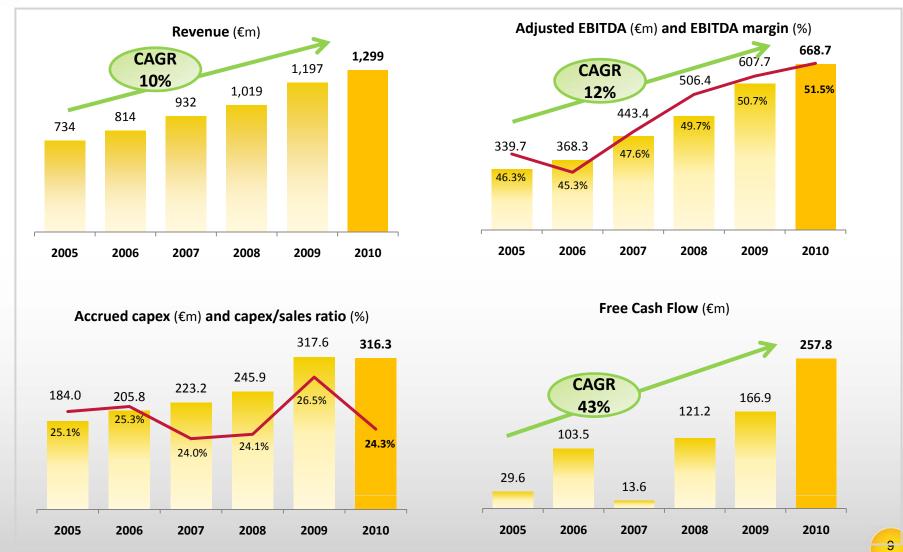


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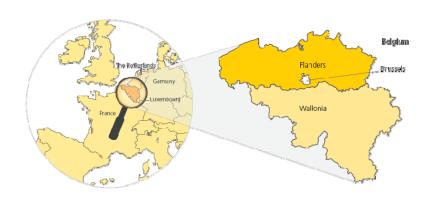


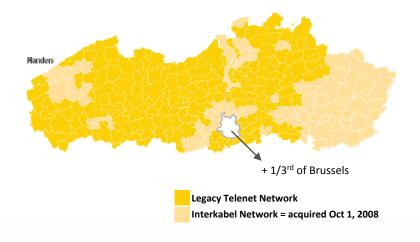
# Solid growth profile and strong Free Cash Flow generation





# Active in a region with national characteristics



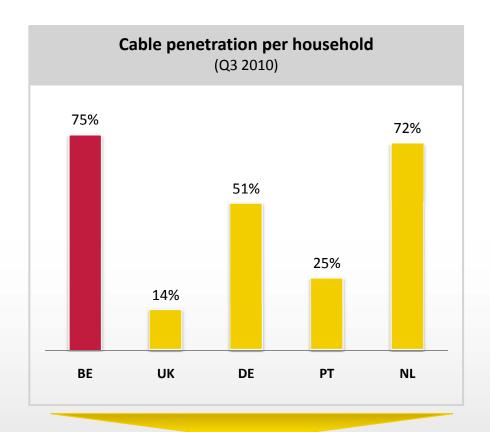


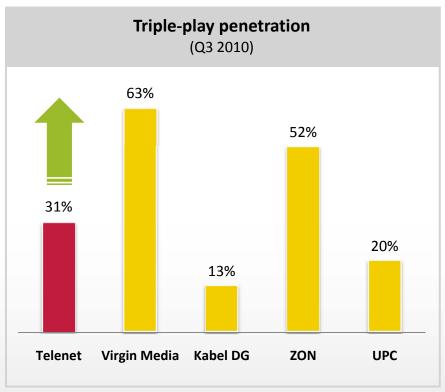
- Flanders is a cohesive footprint with ...
- ... a focused, regional government
- ... a regional culture and language
- ... a regional media environment
- ... a strong and growing economy
- ... superior GDP per capita (23% above EU average)

- Our franchise area covers 2.9 million households (61% of Belgium)
- 2.8 million homes passed with our cable= 98% reach
- 2.2 million unique customers= 79% cable penetration
- In B2B, we cover the whole of Belgium and Luxembourg



# One of the highest addressable markets in Europe with strong growth potential





- Strong historical adoption of cable services
- Substitution of analog TV by digital TV (cable, IPTV, satellite, DTT)

 High cable penetration unlocks significant addressable market for up- and cross-sell



# The essential elements in customers' appreciation



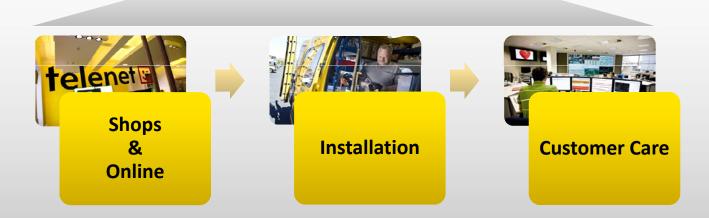




**Our products** 

**Our service** 

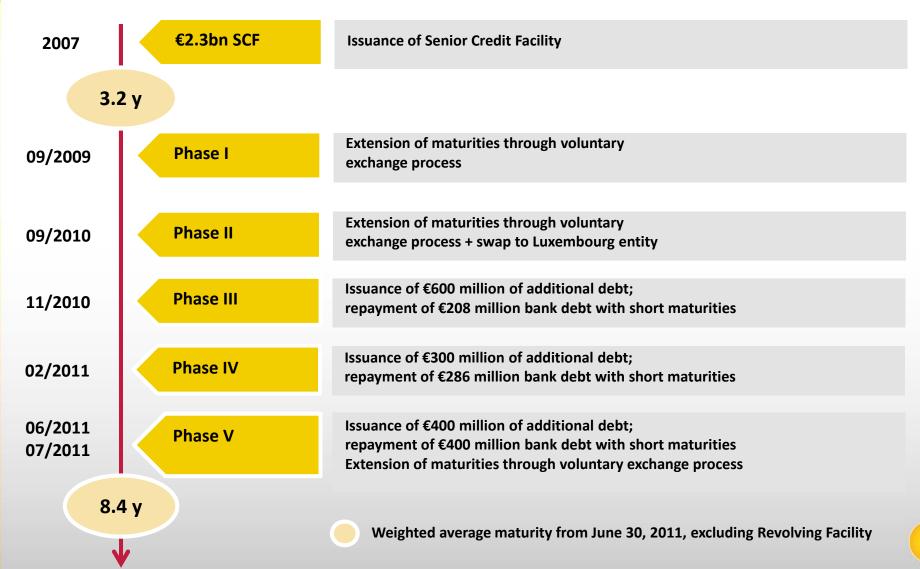
**Our brand** 





## 10 Improved capital structure

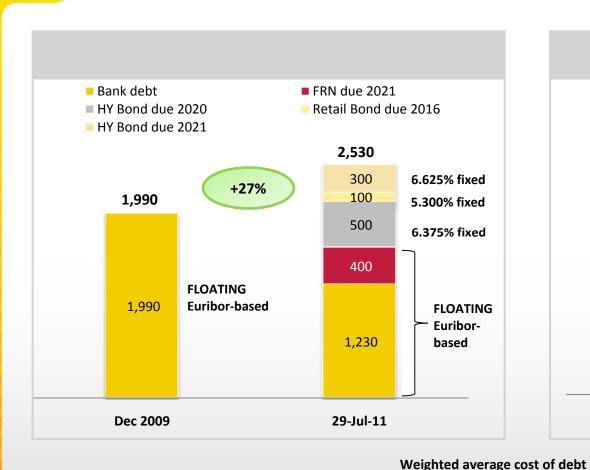
Recent transactions significantly extended our debt maturity profile

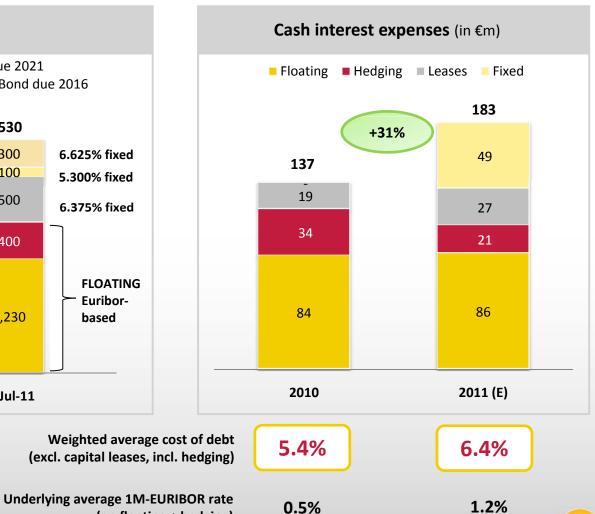




# Long-term debt overview Debt composition partially shifted from floating to fixed

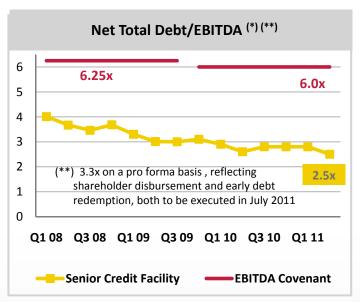
(on floating + hedging)

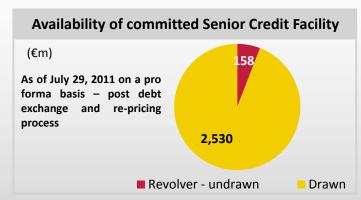


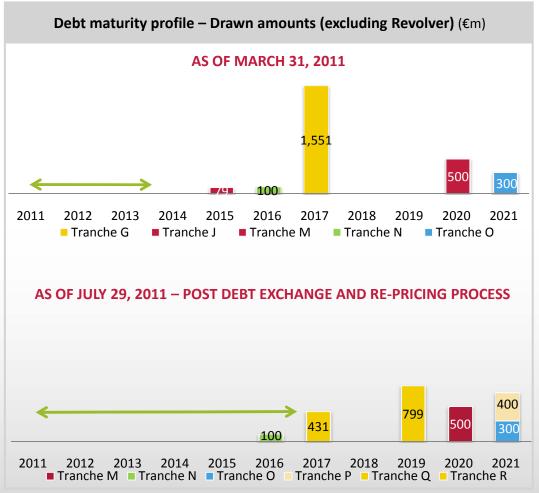




# Debt profile Pro forma Net Total Debt/EBITDA(\*) leverage of 3.3x as of June 30, 2011







<sup>(\*)</sup> Calculated as per Senior Credit Facility definition, using net total debt, excluding subordinated shareholder loans, capitalized elements of indebtedness under the clientele and annuity fees and any other finance leases, divided by last two quarters' annualized EBITDA.



## Agenda

1 Who we are

**2** Future growth and outlook













### Telenet has the right foundations for the future

1 Leading fixed products

2 Extensive public hotspot network & WiFi base



Up to 100 Mbps broadband download speeds



Range of subsidized smartphones + retail stores 4 MVNO + valuable future proof mobile spectrum



iPhone, Samsung, HTC, etc New SmartSpot concept being tested







Current Full-MVNO with Mobistar Secured spectrum in 2G, 3G and 4G



### Our crossroads of sustainable long-term growth



- Continued expansion of broadband market in our footpint
- Speed leadership positioning of our products
- Focus on migrating existing customers to Fibernet



- Further conversion of analog TV subscribers to digital
- 41% of TV subscribers were still on analog
- Migration from analog to digital
   TV more than doubles the ARPU



- Mobile as complement to fixed
- Unique positioning through subsidized handsets
- Focus on high-tier rate plans targeting smartphone users
- Combination with extensive WiFi coverage caters for new mobility needs



- Integration of security and hosting solutions will expand addressable market
- Strong focus on SME segment
- EuroDocsis 3.0 data connectivity solutions over coax



### Future growth

Additional growth opportunities by unlocking individuals versus households





### Sound financial profile

#### Strong fundamentals with transparent focus

#### **Profitability**

- Solid top line and Adjusted EBITDA growth;
- Balanced revenue mix underlines defensive characteristics;
- Market leading EBITDA margins of >51%;
- Strong focus on efficiency improvements and cost control;
- Structural net profit.

#### **Balance sheet**

- Active debt management average maturity >8.4 years;
- Prudent leverage target ranging between 3.5x and 4,5x;
- Opportunistic refinancing approach based on market conditions.

#### Cash

- Strong focus and prioritization of capital expenditures based on (long-term) revenue generation opportunity;
- Cash interest risk exposure fully hedged;
- No cash impact from taxes expected before 2014;
- Sound basis for recurring shareholder disbursements.



#### Uses of cash: basis for consideration

Priority to M&A/growth, followed by shareholder disbursements

#### **Cash Generation**

Balanced assessment based on (i) business performance, (ii) long-term outlook, (iii) competitive situation and (iv) economic conditions



M&A / new growth opportunities

 When available, invest in value accretive M&A or new business opportunities embedding clear growth prospects 2

Shareholder disbursements

Enhance shareholder value by distributing recurring cash to shareholders

3

**Debt** management

 Upon assessment of economic situation, maturity levels and business progress, taking into account Net Total Debt/EBITDA ratio 4

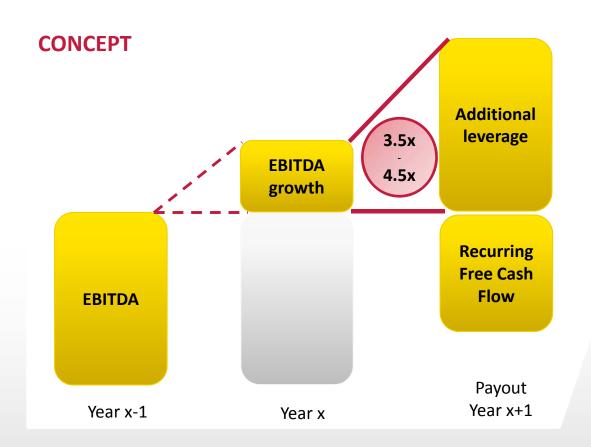
Cash

Keep cash buffer



### Combining growth with yield

Leverage target implies recurring above-sector shareholder remuneration



Combination of
leverage on growing
EBITDA and Free Cash
Flow generation
provides for long-term
shareholder
remuneration – in
absence of M&A



#### Outlook 2011

#### FY 2011 improved to reflect acquisition of football broadcasting rights

FY 2011 outlook FY 2011 outlook **Changes** As adjusted on As adjusted on July 28, 2011 May 3, 2011 • Improved commercial trends in Revenue growth Between operations thanks to football **Around 5.5%** 5.5% - 6.0% Will only impact 5 out of 12 months Underlying improvement Offset by football-related opex and **Adjusted EBITDA margin** Above FY 2010 Above FY 2010 marketing Includes potential regulatory-related costs Includes more customer installation **Around 21%** Around 21% Capital Expenditures(1)(2) Excludes impact football rights and of revenue of revenue spectrum (cfr Note 2 below) Reflects €22m cash payment for football In excess of In excess of rights; **Free Cash Flow** €250 million €240 million Improvement of underlying FCF by ~€10m

<sup>(1)</sup> Represents accrued capital expenditures. Accrued capital expenditures are defined as additions to property, equipment and intangible assets, including additions from capital leases and other financing arrangements, as reported in the Company's consolidated balance sheet on an accrued basis.

<sup>(2)</sup> Including non-cash additions from capital leases and other financing arrangements and rental set-top boxes. Excluding accrued capital expenditures related to the acquisition of the exclusive broadcasting rights for the top fixtures of the Belgian football championship (approximately €87.0 million) and the acquisition of the fourth 3G-license (€71.5 million). Pending the exercising of the call option on the 2G-spectrum before August 14, 2011, Telenet's total accrued capital expenditures may be increased by another €31.5 million.









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